

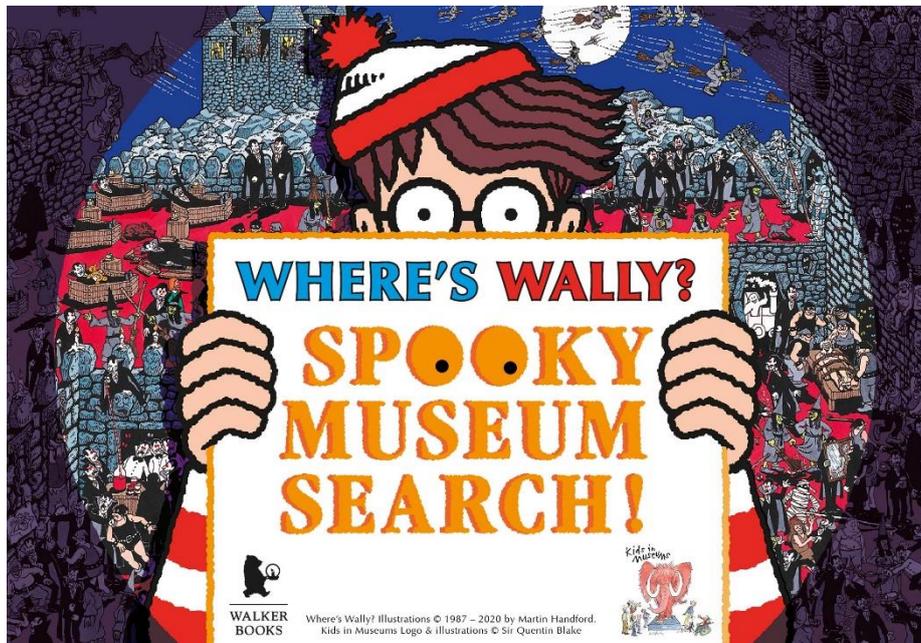


Press release

23 September 2020

## ***Where's Wally? Spooky Museum Search!***

Join the search for Wally at The Historic Dockyard Chatham  
this October half term



This Halloween, Wally, the world's favourite children's book character – wearing a red-and-white striped shirt and black-rimmed specs – will be travelling the country, appearing in museums, including The Historic Dockyard Chatham.

Families will be able search for Wally at The Historic Dockyard Chatham from Saturday, October 24 until Sunday, November 1 as part of the **Where's Wally? Spooky Museum Search**, organised by Walker Books and Kids in Museums, to celebrate the release of the new book, *Where's Wally? Spooky Spotlight Search*.

Search for mini Wally standees hidden around the 400-year-old site and amongst the historic collections, spell out a spooky phrase with letters hidden alongside Wally and receive a special prize on completion of the search. Families will also have the chance to enter the *Where's Wally?* and Kids in Museums grand prize draw competition to win an ArtFund Family Membership and a bundle of *Where's Wally?* goodies.

Alison Bowyer, Executive Director of Kids in Museums, said:

*"We're thrilled to be working with Walker Books again this year. The last few months have been a challenging time for the heritage sector so we are pleased to support even more museums to hold a fun and safe activity this October. We hope to encourage families back into heritage sites and help them enjoy all the rich experiences on offer."*

Richard Holdsworth, Director of Heritage, Public Engagement and Learning, Chatham Historic Dockyard Trust, said: *"We are hugely excited to be taking part in the Where's Wally? Spooky Museum Search this October half term. Joining with Kids in Museums and Walker Books provides us a brilliant opportunity to align with a well known character and offer families a much needed, safe day out during the half term break. We can't wait to see children searching for Wally across our historic site."*

Due to the current COVID-19 safety measures, all visits to The Historic Dockyard Chatham must be booked in advance. Where's Wally? Spooky Museum Search resources are limited and it is recommended that families book early to avoid disappointment.

To book a visit: <https://thedockyard.co.uk/>

For information about COVID-19 safety measures in place at The Historic Dockyard Chatham: <https://thedockyard.co.uk/plan-your-visit/know-before-you-go/>

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#### **MORE PRESS INFORMATION**

**Please contact Lynnette Crisp on 01634 823800 or email [lcristp@chdt.org.uk](mailto:lcristp@chdt.org.uk) for further information**

## **Notes to Editors:**

### **About The Historic Dockyard Chatham**

The Historic Dockyard Chatham is the only place in the world that lets you explore a complete dockyard from the age of sail and beyond. It's a unique destination that celebrates Great Britain's magnificent maritime past and unmatched contribution to the Royal Navy's shipbuilding excellence that led to worldwide command of the oceans.

Chatham offers unrivalled access to the ships that shaped the world, from a Victorian antislavery sailing ship, to a Second World War Destroyer or a Cold War submarine and the stories of the people who made them. From Chatham's historic buildings, from the Commissioner's House and officers' quarters to the remarkable Victorian ropery, where the rigging for HMS Victory was made, to its collection of maritime archaeology, the Dockyard forms an indispensable part of Britain's naval history and its national heritage.

As a fully accredited museum, Chatham Historic Dockyard Trust collects, preserves, researches and exhibits objects and materials connected with the history of the dockyard and its people. It studies the development of Royal Navy warship design, construction and the use of the River Medway by the Royal Navy.

Visitors to and users of The Historic Dockyard Chatham are fundamental to its purpose and the economic reuse of the site and its buildings. Its staff and volunteers play a vital role in providing a high level of service and customer care. The Trust is also involved in the ongoing regeneration of Medway and The Thames Gateway, with Culture and Heritage at its heart.

As part of the Trust's strategy of "Preservation through re-use" recent projects have secured the long-term financial sustainability (on a revenue basis) of the wider Historic Dockyard site. The economic outputs from the new uses of the recently opened Fitted Rigging House as well as other activities across the site will bring the total annual contribution made to Medway's economy to £26.3m in 2019, building on the 2012 estimate of £16m (64% growth).

### **About *Where's Wally?***

Wally is the creation of Martin Handford, whose entertaining drawings of crowd scenes first swept the globe in 1987. Since then, the *Where's Wally?* books have held a favourite spot on bookstore shelves the world over and have sold over 75 million copies worldwide in thirty-one countries. Wally has reached celebrity status: he has been referenced in the primetime American TV shows *Frasier*, *The Simpsons* and *Friends*; he appeared on the 1000th anniversary cover of *Rolling Stone* magazine as a cultural icon of the last 40 years; he has even been found on *Google Earth*!

### **About *Where's Wally? Spooky Spotlight Search***

Use the paper spotlight searcher as a magic torch to illuminate the six scenes in this spooky search-and-find adventure. Includes a glow-in-the-dark search wand! No batteries necessary. **ISBN: 9781406384475 • £14.99 • Publishes: September 2020**

### **About Kids in Museums**

Kids in Museums is a charity dedicated to making museums open and welcoming to all children, young people and families. It supports and champions family friendly organisations through wide-ranging initiatives, including the Family Friendly Museum Award and Takeover

Day. It invites heritage organisations to sign up to its Manifesto, which sets out simple guidelines for making museums easy to reach for all ages. [www.kidsinmuseums.org.uk](http://www.kidsinmuseums.org.uk)  
Find Kids in Museums on [Twitter](#), [Facebook](#) and [Instagram](#).

### **About Walker Books**

Home to books for all ages, **Walker Books** publishes many award-winning authors, illustrators, and literary franchises including Anthony Horowitz, Angie Thomas, Cassandra Clare, Lucy Cousins, Anthony Browne, Patrick Ness, *Guess How Much I Love You* by Sam McBratney and Anita Jeram, *We're Going on a Bear Hunt* by Michael Rosen and Helen Oxenbury, and *Where's Wally?* by Martin Handford. Walker Books is part of the vibrant international **Walker Books Group** that includes **Walker Books Australia**; **Candlewick Press** in America and its new division, **Walker Books US**; and **Walker Productions**.